

Bottled Water – Avoid it – if you Care...

The Problem-- High Costs

Cost: \$.25 - \$10.00/ gallon,--

Costs more than: * Milk * Gasoline * Beer
* \$2,000 a year for 750 gallons (Eg.: family of four)



The Problem-- Environment:

- 2 million tons of plastic bottles trashed yearly
- 70 million in cleanup costs annually
- 1 billion lb/ of CO 2 emitted in transporting bottles.
- 400- 1,000 years to biodegrade
- Enough oil to run 100,000 cars for a year are used to make plastic water bottles.
- One quarter of what you pay for each bottle of water you buy goes to finance the oil needed to produce and transport it.
- The U.S. bottled water industry drains billions of gallons of water from rural communities around the country, limiting or depleting water available to those residents.

The Problem-- Health:

- About 40% of bottled water is actually tap water.
- The bottled water industry spends millions to convince us that their product is somehow safer or healthier than tap water. Its just not so !!
- Bottled water actually undergoes far less rigorous testing requirements than city tap water for bacteria and chemical contaminants.

The Cure-- Multi-Pure Home Filtration

Delicious, Healthy Water at your Tap!

- * **Easy & Economical:** 9-11 cents per gallon
- * **Green and Sustainable--** One filter replaces 8,000 plastic bottles*
- * **Safe, Reliable & Proven--** NSF certified for Health Effects +50
- * **Life-Time Warranted** . Exceptional Customer Support



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